

The Hidden Cost Retail CFOs Often Overlook





Retail and hospitality businesses are built on slim margins. Every line item matters, but some costs are easier to miss than others. One example that often goes overlooked? **Receipt paper.**



Here's how Epson receipt printers can help finance leaders **uncover hidden savings** without changing systems, retraining staff, or sacrificing the customer experience.





A Small Roll with a Big Price Tag

The average retail receipt printer that prints **100 receipts per day** uses **\$204*** of paper each year. Multiply that by 10,000 printers across different locations and **costs add up fast – up to \$2,040,000 each year.**

** Assumes 100 receipts per printer per day with 12 inch average receipt length and \$1.30 per ~230 foot roll. Actual savings will vary.*

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\$540M+ Projected Spend on Receipt Paper*

That's how much U.S. businesses are projected to spend just on thermal receipt paper. That doesn't even include indirect costs like frequent roll changes or excess waste.

* Grand View Research, Thermal Paper Market Forecast, 2025.

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Why It's Often Overlooked

Receipt paper doesn't spike your profit and loss statement. It's a steady trickle — and that's exactly why it's rarely questioned. But small changes can create meaningful savings over time.

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SEVENTYS (555) 555 - 5555
Restaurant Manager - John Smith

07/22/25 16:58 6153 05 0191 134
ST# 5521 OP# 00000001 TE# 01 TR# 07747

Classic Cheeseburger	1	8.99
Double Bacon Burger	1	11.49
Veggie Burger	1	9.49
BBQ Pulled Pork Burger	1	10.99
Spicy Jalapeño Burger	1	10.49
French Fries (Small)	2	5.98
French Fries (Large)	1	3.49
Sweet Potato Fries	1	4.49
Onion Rings	1	4.99
Side Salad	1	3.99
Milkshake - Chocolate	1	5.49
Milkshake - Vanilla	1	5.49
Milkshake - Strawberry	1	5.49
Soft Drink - Regular	2	3.98
Soft Drink - Large	1	2.49

*** SUBTOTAL	97.33
*** TAX	15.57
*** TOTAL	112.90
*** CASH	120.00
*** CHANGE	7.10

Total Number of Items Purchased =17
Sign Up and Save !
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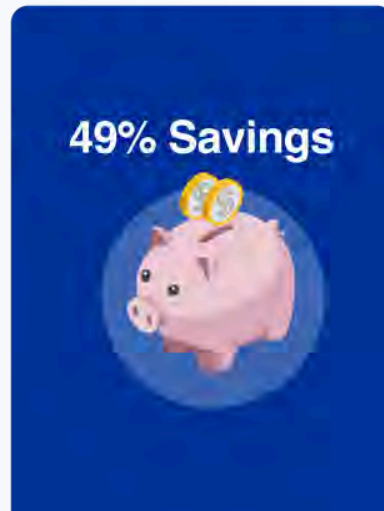
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A Solution That's Already Built In

Epson receipt printers include built-in paper-saving technology. No add-ons. No extra software. Just a smart patented feature designed to help reduce paper use by up to 49%.*



* Paper-saving feature up to 49% on the TM-T88VII model. Paper-savings percentage varies by model and printer settings. Full paper savings functions are available only for text-based receipts. For image-based receipts only the top and bottom white space reduction is available.



Engineered to Reduce Waste

Think tighter margins, condensed spacing, and scaled-down fonts — all while keeping your receipts fully readable and branded.

Top and Bottom Margin Reduction →

Line Space Reduction →

Barcode Height Reduction →



← White Lines Reduction

← Character Height Reduction



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No System Change Required

Keep your point-of-sale setup exactly as it is. Epson's paper-saving features work within your existing receipt templates and workflows.



Small Adjustments. Big Operational Wins

Smaller receipts mean fewer roll changes, less storage space, and lower shipping volume — and using less paper can help support your sustainability goals, too.



Ready to Cut the Paper, Not the Corners?

Find out how much paper and money
you could save with the Epson Interactive
Paper-Saving Estimator.

GET STARTED

